

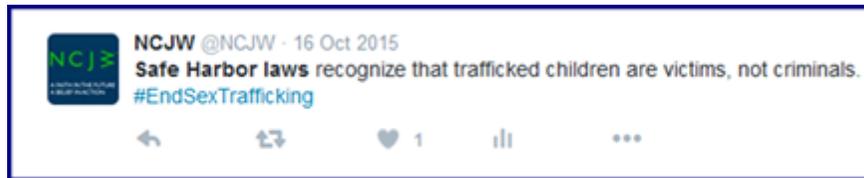
## STATE ADVOCACY

## Safe Harbor Laws Social Media Guide

## Twitter

Twitter is a great way to spread your point of view to the widest possible audience. Make sure to follow @NCJW, NCJW's national partners (like @Polaris Project and @SharedHope), and other local coalition partners engaged in this work. And, share this guide with colleagues and partners to help get the word out about this important law.

## SAMPLE TWEETS



**TIP:** Don't forget to use the hashtag #EndSexTrafficking in your Twitter and Facebook posts

## Safe Harbor Laws

- ▶ Safe Harbor Laws ensure access to medical care, remedial education, and counseling services for survivors of trafficking. #EndSexTrafficking
- ▶ Safe Harbor Laws recognize that trafficked children are victims, not criminals. #EndSexTrafficking
- ▶ 83% of #sextrafficking victims in US are US citizens & many are runaways from foster care. It's time for [state] to #EndSexTrafficking.
- ▶ Survivors of #sextrafficking need social, legal, & emotional support – not jail time. Tell [state] to pass Safe Harbor Laws.
- ▶ Can you believe there are states that criminalize children for being trafficked? We all need to pass Safe Harbor Laws. #EndSexTrafficking

## EXODUS: NCJW'S Anti-Sex Trafficking Initiative

- ▶ See @NCJW fact sheet on Safe Harbor Laws & why they matter <http://bit.ly/1s5VwZS> #EndSexTrafficking
- ▶ Check out EXODUS: @NCJW's Anti-Sex Trafficking Action Kit at [www.my.ncjw.org/trafficking](http://www.my.ncjw.org/trafficking) #EndSexTrafficking
- ▶ See @NCJW's Anti-Sex Trafficking Program Bank for inspiration <http://bit.ly/142gDkd> #EndSexTrafficking

## STATE ADVOCACY

## THANKING AND ENCOURAGING STATE LAWMAKERS

Tweeting at your lawmakers is an effective way to raise awareness about Safe Harbor Laws. They pay attention to Twitter, as it helps them see what constituents are thinking. Composing a tweet to your state lawmaker is a simple and strategic way to raise the issue of Safe Harbor Laws to their attention and help move legislation forward.



**TIP:** Add something to the beginning of your tweet to personalize it and show your state lawmakers why #EndSexTrafficking is important to you! For example: (From a constituent...From a Jewish woman...From an @NCJW member...)

► **How to Find Your Lawmaker on Twitter**

- **STEP 1:** Find your state lawmakers by entering your address at [Open States](#).
- **STEP 2:** Visit the [National Conference of State Legislatures' social media resource](#) to find your state lawmakers' Twitter accounts.

► **What to Tweet at Your State Lawmaker**

- **Are they sponsoring or supporting Safe Harbor legislation?**  
THANK them for their support!
- **Are they opposing Safe Harbor legislation?**  
ENCOURAGE them to reconsider their position. Use some of the educational tweets above to raise awareness about the issue.
- **Have they not commented on Safe Harbor legislation pending in the legislature?**  
ENCOURAGE them to speak out! Use some of the educational tweets above to raise awareness about the issue.

## STATE ADVOCACY

### Facebook

Facebook is an excellent way to grow a large base of fans and supporters, and keep your existing advocates informed. Make sure to follow and tag NCJW on Facebook, NCJW's national partners (like the Polaris Project and Shared Hope International), and other local coalition partners engaged in this work. And, share this guide with colleagues and partners to help get the word out about this important law.

### SAMPLE FACEBOOK POSTS



**TIP:** Facebook posts should be short and snappy. Include a link to an article or NCJW resource to encourage your readers learn more. You can also encourage your members to “share” the post on their personal pages to increase visibility and awareness outside of NCJW! And, don’t forget to use #EndSexTrafficking in your posts.

- ▶ Survivors of sex trafficking in the US often lack necessary protections to keep them safe. Safe Harbor Laws recognize that trafficked children are victims, not criminals, and ensure access to medical care, safe housing, remedial education, and counseling services. For more information, visit <http://bit.ly/NCJWSafeHarbor>. #EndSexTrafficking
- ▶ Trafficked children are often arrested for prostitution and thrown into juvenile detention centers. NCJW supports Safe Harbor legislation prohibiting minors under the age of 18 from being prosecuted for prostitution. To find out more about Safe Harbor Laws, visit <http://bit.ly/NCJWSafeHarbor>. #EndSexTrafficking
- ▶ Data suggest that the majority of trafficked youth in the US have been exposed to the child welfare system. To add insult to injury, many states continue to criminalize children who are sexually exploited rather than providing specialized social services. That’s why we need Safe Harbor Laws. To find out more, visit <http://bit.ly/NCJWSafeHarbor>. #EndSexTrafficking

GRAPHICS

A picture is worth a thousand words! Sharing graphics on social media often increases engagement, and thus, the likelihood that your message will reach a wider audience.

**TIP:** Post these graphics to Facebook or Twitter alongside one of the above posts, or one of your own, to give viewers more information on how to become involved! (And don't forget to include the hashtag **#EndSexTrafficking!**)



To download this graphic, visit <http://bit.ly/NCJWSafeHarborGraphic>.

For more graphics from EXODUS: NCJW's Anti-Sex Trafficking Initiative, visit [act.ncjw.org/trafficking](http://act.ncjw.org/trafficking) and navigate to the EXODUS Image Gallery.

**Questions?** Contact NCJW Grassroots Associate Leanne Gale at [leanne@ncjwdc.org](mailto:leanne@ncjwdc.org).