

ACTIVITY GUIDE: NATIONAL TRAFFICKING HOTLINE POSTING LAWS

How to Use This Activity Guide

At NCJW, advocacy is all about action. Advocates looking to advance and strengthen National Trafficking Hotline Posting Laws can move forward by raising public awareness online and in person. Use the ideas below for inspiration!

Public Awareness Activities

- ▶ Host a survivor of trafficking at local community event to share their experience and discuss the importance of National Trafficking Hotline Posting Laws.
- ▶ Raise awareness using our National Trafficking Hotline Posting Laws Social Media Guide available as part of this toolkit at act.ncjw.org/trafficking.
- ▶ Host a press conference to urge the passage of National Trafficking Hotline Posting Laws.
- ▶ Host a town hall meeting with local state lawmakers on National Trafficking Hotline Posting Laws to develop your relationships with lawmakers and raise awareness in the community.
- ▶ Train volunteers to help implement National Trafficking Hotline Posting Laws.
- ▶ Look into how to post information about human trafficking and the National Trafficking Hotline in the airport and other travel hubs in your state, even if your state doesn't have a posting law. You may be able to create a public installation.
- ▶ Publish flyers with information about the National Trafficking Hotline to distribute.
- ▶ Include the National Human Trafficking Resource Center Hotline (1-888-373-7888) and text line (233733) in your e-mail signature.
- ▶ Post the hotline in your place of business, a community bulletin board, or a local coffee shop.
- ▶ Create customized bumper stickers that include the hotline to put on your car.

Jewish Awareness Activities

- ▶ Ask your rabbi to dedicate a sermon to trafficking and National Trafficking Hotline Posting Laws.
- ▶ Include the National Human Trafficking Resource Center Hotline (1-888-373-7888) and text line (233733) in one of your local congregations' email and hard copy publications.
- ▶ Distribute the hotline and text line, and have a discussion about human trafficking at your Shabbat dinner or Passover Seder.
- ▶ During the High Holidays, distribute the hotline and text line at your synagogue and pledge to take steps to end human trafficking in the new year.
- ▶ Include the hotline in Mishloach Manot that are handed out in your community during Purim.

Learn More

- ▶ Write an op-ed, blog, or letter to the editor using our National Trafficking Hotline Posting Laws Messaging Guide available as part of this toolkit at act.ncjw.org/trafficking.
- ▶ Read examples of op-eds about National Trafficking Hotline Posting Laws in the [Stamford Advocate](#) and one written by NCJW board director Claire Lipschultz in the [Sacramento Bee](#).
- ▶ Learn more about the National Trafficking Hotline by researching [hotline statistics](#) and [BeFree text line statistics](#) from Polaris.

Questions?

Contact NCJW Grassroots Associate Leanne Gale at leanne@ncjwdc.org.