

Speak Out on Social Media for the EACH Woman Act, Legislation to End Bans on Abortion Coverage!

Join NCJW in raising awareness and building support via social media for a bold new bill that would end bans on abortion coverage, **the Equal Access to Abortion Coverage in Health Insurance (EACH Woman) Act!** This measure would advance reproductive justice by ensuring that each woman has health insurance coverage for abortion — regardless of her income, type of insurance, or where she lives. NCJW endorses this bill together with our partners in *All* Above All*, a coalition united to lift the bans that deny abortion coverage for low-income women.

Twitter

Primary Hashtag: **#4EACHofUs**

Secondary Hashtag: **#BeBoldEndHyde**

Sample Tweets Inspired by Jewish Values

- ▶ Jewish women say: #BeBoldEndHyde! Time to end discriminatory bans on abortion coverage #4EACHofUs
- ▶ Denying abortion coverage from a woman enrolled in Medicaid denies her right 2 make her own faith-informed medical decision #BeBoldEndHyde
- ▶ Join me in taking action w @NCJW 2 end bans on abortion coverage! Time to #BeBoldEndHyde #4EACHofUS <http://bit.ly/1KTbZas>
- ▶ Pursuing justice for women denied abortion coverage is a moral obligation! RT if u agree we must #BeBoldEndHyde! #4EACHofUs
- ▶ I believe in the inherent dignity of all ppl. That means fair treatment in health coverage regardless of income. #BeBoldEndHyde #4EACHofUs
- ▶ Every person deserves right to make their own decision about abortion, per own faith or moral beliefs & needs. #BeBoldEndHyde #4EACHofUs
- ▶ When politicians ban abortion coverage, they erode a woman's religious liberty. #BeBoldEndHyde #4EACHofUs
- ▶ Ensuring access 2 safe medical care is a moral obligation but Hyde Amdt ban places that access at risk. Time 2 #BeBoldEndHyde #4EACHofUs
- ▶ As person of faith, I believe we must #BeBoldEndHyde 2 safeguard health, safety & religious liberty #4EachOfUs
- ▶ THX @RepBarbaraLee @JanSchakowsky 4 intro'ing EACH Woman Act 2 end bans on abortion coverage! As person of faith, I stand w/ u! #4EACHofUs

Sample General Tweets from our All* Above All partners

- ▶ HUGE THX 2 @RepBarbaraLee @JanSchakowsky 4 introducing EACH Woman Act today 2 lift bans on abortion coverage! #4EACHofUs #BeBoldEndHyde

- ▶ The EACH Woman Act is critical legislation to lift bans on abortion coverage #4EACHofUs #BeBoldEndHyde
- ▶ We respect the personal decisions of women and families –that’s why we support the EACH Woman Act #4EACHofUs
- ▶ No woman should have her decision about abortion be made for her because she can’t afford medical care #4EACHofUs #BeBoldEndHyde
- ▶ Each of us should have health coverage for the full range of pregnancy-related care, including abortion care #4EACHofUs
- ▶ Stand up, be bold & take action to lift restrictions on abortion coverage–support the EACH Woman Act #4EACHofUs <http://bit.ly/1KTbZas>
- ▶ Low-income women bear the brunt of anti-choice lawmakers' endless efforts to push abortion care out of reach. It's time to #BeBoldEndHyde.
- ▶ Fact: Most of US agrees that Medicaid enrollees should have abortion and other pregnancy needs covered #4EACHofUS <http://bit.ly/1eDFaBP>

For NCJW sections in states that have Medicaid coverage beyond the narrow federal exceptions, which you can look up [online here](#) (see the far right column in the chart):

- ▶ I’m proud **[state abbreviation]** covers abortion care for low-income people—it’s time the rest of the country joins us! Support the EACH Woman Act! #4EACHofUs

Sample Tweets to Members of Congress

Congressional cosponsors as of the morning of July 8 are listed online [at this link](#) – a list that continues to grow! Be sure to thank your representative if they have sponsored the bill.

- ▶ Thank you @RepBarbaraLee for introducing the groundbreaking EACH Woman Act to lift bans on abortion coverage #4EACHofUs
- ▶ Thank you @JanSchakowsky – @NCJW member! – for introducing EACH Woman Act 2 end bans on abortion coverage #4EACHofUS
- ▶ We’re ALL IN with @RepBarbaraLee @JanSchakowsky 2 support the EACH Woman Act. Let’s work to lift bans on abortion coverage #4EACHofUs
- ▶ I applaud @RepBarbaraLee @JanSchakowsky @RepDianaDeGette for working to end bans on abortion coverage w EACH Woman Act! #4EACHofUS
- ▶ Thank you @**[MEMBER]**for supporting the EACH Woman Act & standing up for the decision making of those struggling to get by. #4EACHofUs
- ▶ We stand with @**[MEMBER]**for fighting to ensure affordable abortion care! #4EACHofUs #BeBoldEndHyde
- ▶ Thank you @**[MEMBER]** for working to ensure that all of us have access to affordable abortion care. #4EACHofUs

More Tweet Ideas

In addition to using the tweets above, encourage your fellow NCJW members to tweet about why they are taking action on this issue! Tweet about a personal story or speak to your personal Jewish and social justice values in your own words. You can also retweet messages from @NCJW and @AllAboveAll!

Facebook

► **For individuals:**

Earlier **[today/this week]**, Congressional champions, led by Representatives Barbara Lee, Jan Schakowsky, and Diana DeGette, introduced the Equal Access to Abortion Coverage in Health Insurance (EACH Woman) Act! This bold and visionary bill would ensure abortion coverage for every woman — no matter her income, source of insurance, or zip code. As **[an NCJW member/Jewish woman/Jewish feminist/etc.]** I couldn't be more excited! Tell your representatives to support this new bill today! <http://bit.ly/1KTbZas> #4EachofUs #BeBoldEndHyde

► **For NCJW Sections:**

Earlier **[today/this week]**, Congressional champions, led by Representatives Barbara Lee, Jan Schakowsky, and Diana DeGette, introduced the Equal Access to Abortion Coverage in Health Insurance (EACH Woman) Act! This bold and visionary bill would ensure abortion coverage for every woman — no matter her income, source of insurance, or zip code. **[NCJW Section]** couldn't be more excited! Join us in urging your representatives to support this new bill today! <http://bit.ly/1KTbZas> #4EachofUs #BeBoldEndHyde

Shareable Graphics (9 total)

The below graphics are available for download from a [Google Folder at this link](#).



Unite to lift the bans that deny abortion coverage. Join us.



ALLABOVEALL.ORG

#4EACHofUs
#BeBoldEndHyde



National Council of Jewish Women



WE'RE IN. Are you?

We support the
EACH Woman Act.



Unite to lift the bans that deny
abortion coverage. Join us.



ALLABOVEALL.ORG

#4EACHofUs

#BeBoldEndHyde



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#BeBoldEndHyde

Support the EACH Woman Act



When politicians deny abortion
coverage, the harm falls hardest on
**low-income women,
women of color,
and young women.**

#4EACHofUs
#BeBoldEndHyde

Support the EACH Woman Act



Restricting Medicaid coverage of abortion forces **one in four** poor women seeking an abortion to carry an unwanted pregnancy to term.

All^{*} IN
for
Abortion
Coverage

#4EACHofUs
#BeBoldEndHyde

Support the EACH Woman Act

However we feel about abortion, politicians should not be allowed to **deny a woman's health coverage** for it just because she's poor.

PARTNER
LOGO



WE'RE IN. Are you?

We support the
EACH Woman Act.



Unite to lift the bans that deny
abortion coverage. Join us.



ALLABOVEALL.ORG

#4EACHofUs
#BeBoldEndHyde



Thank you Rep. Barbara Lee
for your **BOLD** support of
the EACH Woman Act.

#4EACHofUs #BeBoldEndHyde

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#BeBoldEndHyde

Support the EACH Woman Act

When politicians deny abortion coverage, the harm falls hardest on
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I'M IN.



United to lift the bans
that deny abortion coverage.

**Support the
EACH Woman Act.**



ALLABOVEALL.ORG

#4EACHofUs

#BeBoldEndHyde

