

#EndSexTrafficking Social Media Guide

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SAMPLE TWEETS



TIP: Don't forget to use the hashtag #EndSexTrafficking in your Twitter and Facebook posts

Sex Trafficking

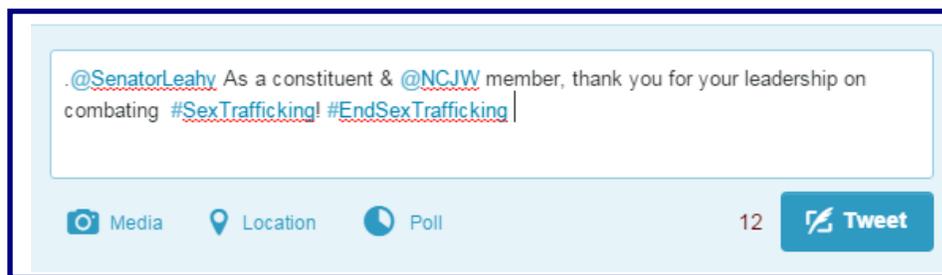
- ▶ Sex trafficking: recruitment, harboring, transportation, provision or obtaining of person 4 purpose of commercial sex act #EndSexTrafficking
- ▶ Need help? Report #sextrafficking or request services from National Human Trafficking Resource Center 1-888-373-7888 #EndSexTrafficking
- ▶ 83% of #sextrafficking victims in US are US citizens, & many are runaways from foster care. It's time for Congress to #EndSexTrafficking.
- ▶ Sex traffickers use physical and emotional abuse to manipulate victims. It's time for Congress to #EndSexTrafficking.
- ▶ Survivors of #sextrafficking need social, legal, and emotional support – not jail time. Tell Congress to #EndSexTrafficking.
- ▶ Survivors of #sextrafficking are not criminals; traffickers are. Tell Congress to stop putting survivors in jail and #EndSexTrafficking.
- ▶ Sex trafficking is modern-day slavery. The Jewish community is telling Congress loud & clear: #EndSexTrafficking.
- ▶ Report #sextrafficking or request services from National Human Trafficking Resource Center 1-888-373-7888 #EndSexTrafficking

EXODUS: NCJW'S Anti-Sex Trafficking Initiative

- ▶ Check out EXODUS: @NCJW's Anti-Sex Trafficking Action Kit at www.my.ncjw.org/trafficking #EndSexTrafficking
- ▶ .@NCJW: Every woman and child deserves freedom from coercion, violence, and sexual exploitation. #EndSexTrafficking
- ▶ See @NCJW resource: Sex Trafficking – What You Need to Know <http://bit.ly/1z6Xbkt> #EndSexTrafficking

- ▶ See @NCJW's Anti-Sex Trafficking Program Bank for inspiration <http://bit.ly/142gDkd> #EndSexTrafficking
- ▶ See @NCJW resource, "18 Ways to Combat Sex Trafficking in Your Community" <http://bit.ly/1AIRffw> #EndHumanTrafficking #EndSexTrafficking
- ▶ .@NCJW resource on Natl Trafficking Hotline posting laws & why they matter <http://bit.ly/1xSadze> #EndHumanTrafficking #EndSexTrafficking
- ▶ See @NCJW resource on vacating trafficking convictions laws & why it's imp't <http://bit.ly/1DygB0i> #EndHumanTrafficking #EndSexTrafficking
- ▶ See @NCJW resource on safe harbor laws & why they matter <http://bit.ly/1s5VwZS> #EndSexTrafficking

Thanking Champions on Capitol Hill



TIP: Add something to the beginning of your tweet to personalize it and show your Senators and Representatives why #EndSexTrafficking is important to you!

- ▶ For example: (From a constituent...From a Jewish woman...From an @NCJW member...) thank you for your leadership on #sextrafficking. #EndSexTrafficking

Representatives

- ▶ .@RepJohnYarmuth (KT)
- ▶ .@repdavereichert (WA)
- ▶ .@RepKarenBass (CA)
- ▶ .@RepMaloney (NY)
- ▶ .@JudgeTedPoe (TX)
- ▶ .@RepErikPaulsen (MN)
- ▶ .@JohnCornyn (TN)
- ▶ .@RonWyden (OR)
- ▶ .@RepAnnWagner (MO)

Senators

- ▶ .@SenatorCollins (ME)
- ▶ .@SenatorLeahy (VT)
- ▶ .@MarcoRubio (FL)
- ▶ .@SenatorHeitkamp(MI)
- ▶ .@SenBobCorker (TN)
- ▶ .@SenatorDurbin (IL)
- ▶ .@OrrinHatch (UT)
- ▶ .@McCaskillOffice (MT)
- ▶ .@amyklobuchar (MN)

Is your lawmaker a co-sponsor of the Runaway and Homeless Youth and Trafficking Prevention Act? Check for your [Representative](#) and [Senators](#) here, and if they're on the list, tweet your appreciation.

SAMPLE FACEBOOK POSTS

NCJW National Council of Jewish Women (NCJW)
November 17 · 🌐

Safe Harbor Laws are a core NCJW state policy priority. They ensure that trafficked children are treated as victims, not criminals, and ensure access to medical care, safe housing, remedial education, and counseling services. We're encouraged to see this initial report on the impact of Minnesota's new Safe Harbor Law, and shoutout to NCJW Minneapolis for your continued involvement on this! #EndSexTrafficking



Study counts kids who seek help under new sex trafficking law

The 'Safe Harbor' law requires that young people who are sexually exploited be regarded as victims, not as offenders.

MPRNEWS.ORG | BY SASHA ASLANIAN

TIP: Include a link to an important article or NCJW resource to encourage your Facebook readers learn more about domestic sex trafficking. You can also encourage your members to **“share”** the post on their personal pages to increase visibility and awareness outside of NCJW!

- ▶ Sex trafficking is the use of violence, threats, lies, debt bondage, and other forms of coercion to force women, men, and children to engage in the commercial sex industry against their will. Globally, over 4.5 million people are trapped in forced sexual exploitation, with thousands of victims in the US. The Jewish tradition reminds us that we, too, were once slaves in Egypt. It is our responsibility to speak out. We need to #EndSexTrafficking and provide survivors with the legal and social supports they deserve.
 - Possible resource to share with above post: NCJW Resource, “Sex Trafficking: What You Need to” Know <http://bit.ly/lz6Xbkt>

- ▶ Data suggest that the majority of trafficked youth in the US are in the child welfare system: In 2013, 60% of the child sex trafficking victims recovered as part of a FBI nationwide raid from over 70 cities were children from foster care or group homes. To find out more about

EXODUS, NCJW's Anti-Sex Trafficking Initiative, visit: <http://www.ncjw.org/trafficking>
#EndSexTrafficking

- ▶ More often than not, trafficked children are thrown into juvenile detention and arrested for prostitution. Children who fall victim to domestic child sex trafficking are not criminals, but victims of crime. NCJW supports "Safe Harbor" legislation prohibiting minors under the age of 18 from being prosecuted for prostitution. To find out more about EXODUS, NCJW's Anti-Sex Trafficking Initiative, visit: <http://www.ncjw.org/trafficking> #EndSexTrafficking
- ▶ Children are kidnapped or easily lured by exploiters, and buyers can purchase them with ease, anonymity, and impunity. NCJW supports efforts to enable law enforcement, courts, and the anti-trafficking task forces around the country to effectively target the demand for children exploited for commercial sex. To find out more about EXODUS, NCJW's Anti-Sex Trafficking Initiative, visit: <http://www.ncjw.org/trafficking> #EndSexTrafficking
- ▶ Anyone can become a victim of trafficking, but certain populations are particularly vulnerable: undocumented immigrants; runaway and homeless youth; and oppressed, marginalized, and/or impoverished groups and individuals. Traffickers specifically target these populations because they are vulnerable to recruitment tactics and methods of control. To find out more about EXODUS, NCJW's Anti-Sex Trafficking Initiative, visit: <http://www.ncjw.org/trafficking> #EndSexTrafficking
- ▶ Did you know? Punishment for sex traffickers and buyers is minimal. Buyers are rarely charged or convicted for solicitation or pandering, let alone statutory rape or child endangerment. Often, it is the sexually exploited child who ends up in jail on prostitution-related charges, despite not being of age to provide consent. To find out more about EXODUS, NCJW's Anti-Sex Trafficking Initiative, visit: <http://www.ncjw.org/trafficking> #EndSexTrafficking
- ▶ "Few are guilty, but all are responsible." - Rabbi Abraham Joshua Heschel
There is a common misconception that sex trafficking mainly exists outside of the US. However, domestic sex trafficking is a grave reality at home, and runaway and homeless youth are especially at risk. We have an obligation to help solve this problem. To find out more about EXODUS, NCJW's Anti-Sex Trafficking Initiative, visit: <http://www.ncjw.org/trafficking> #EndSexTrafficking
- ▶ Survivors of sex trafficking in the US often lack necessary protections to keep them safe. Safe Harbor Laws recognize that trafficked children are victims, not criminals, and ensure access to medical care, safe housing, remedial education, and counseling services. For more information about the importance of Safe Harbor laws and what you can do to help protect and empower survivors of sex trafficking, visit http://f.cl.ly/items/3hIT3K1h091W3M052c0l/fact-sheet_safe-harbor_final.pdf #EndSexTrafficking

- ▶ Sex trafficking victims are often prosecuted and convicted of crimes, despite the fact that they were coerced into criminal activity by their traffickers. Vacating Trafficking Convictions Laws help victims rebuild their lives by allowing courts to vacate these convictions. For more information about the importance of Vacating Trafficking Convictions Laws and what you can do to advocate for this legislation in your state, visit http://f.cl.ly/items/3K2m2E252x1T3c350C0j/fact-sheet_vacating-trafficking-convictions_final.pdf #EndSexTrafficking
- ▶ Since 2007, the National Human Trafficking Resource Center hotline has fielded over 80,000 calls, identified over 9,000 potential victims, and delivered more than 3,500 tips to law enforcement agencies leading to the successful arrest and prosecution of many traffickers. National Trafficking Hotline Posting Laws are an easy and effective way to provide a critical lifeline for survivors and help law enforcement address trafficking cases. But many states are still lacking this crucial legislation! For more information about the importance of National Trafficking Hotline Posting Laws and what you can do to advocate for this legislation in your state, visit http://f.cl.ly/items/2z0l25222D3X2M2N0r1D/fact-sheet_national-trafficking-hotline-posting-laws_final.pdf #EndSexTrafficking
- ▶ Research shows that runaway and homeless youth in America are at highest risk of being trafficked for both sex and labor because they lack access to resources they need to live, such as shelter, food, and personal connections — and traffickers prey on this knowledge. Tell Senators and Representatives to support the Runaway and Homeless Youth and Trafficking Prevention Act: <https://secure3.convio.net/ncjw/site/Advocacy?cmd=display&page=UserAction&id=1511> #EndSexTrafficking
- ▶ Homeless and runaway youth are one of the most at-risk demographics for domestic sex trafficking. The Runaway and Homeless Youth and Trafficking Prevention Act aims to prevent sex trafficking of youth in the US by helping to house homeless youth and identifying victims of trafficking who need help. To find out more about EXODUS, NCJW's Anti-Sex Trafficking Initiative, and how you can advocate for this important legislation, visit: <http://www.ncjw.org/trafficking> #EndSexTrafficking

GRAPHICS

TIP: Post these graphics to Facebook or Twitter alongside one of the above posts, or one of your own, to give viewers more information on how to become involved! (And don't forget to include the hashtag **#EndSexTrafficking!**)

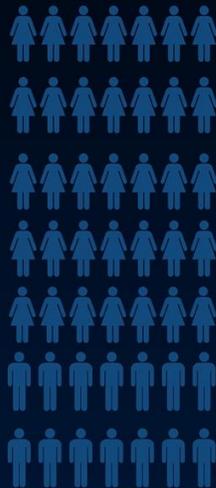


We support Safe Harbor laws because trafficked children are survivors, not criminals.



#endsextrafficking

NCJW



Thousands of American children are at risk for sexual exploitation annually.



Domestic sex trafficking is real.

#EndSexTrafficking



We support Vacating
Trafficking Conviction laws
because survivors should
not have to pay for the
crimes of their traffickers.

#endsextrafficking



National
Human
Trafficking
Resource
Center
Hotline

More than:
80,000 calls

9,000 identified
potential victims

3,500 tips
delivered to law
enforcement

Toll free hotline:
1-888-373-7888

Open 24/7

NCJW

National Council of Jewish Women